



## Rolling Thunder®, Inc.

Rolling Thunder® Inc. a 501(c)(4) organization established in 1995 to seek accountability for all POW/MIA's from past wars and to promote the needs of Veterans.

Rolling Thunder®, Inc. National  
P.O. Box 216, Neshanic Station, NJ 08853  
908-369-5439  
RollingThunder1.org

# MEDIA ADVISORY

FOR IMMEDIATE RELEASE: May 15, 2023

## Rolling Thunder®, Inc.'s 35<sup>th</sup> Memorial Day Eve Demonstration Still Asking Accountability for Prisoners of War/Missing in Action



*Featuring New Jersey's Top Morning Radio Show Host and Founder of Common Sense Club: Bill Spadea Live*

Neshanic Station, NJ, May 15, 2023 – This year is the organization's 35<sup>th</sup> demonstration in support of POW/MIA and Veterans' Issues. **We seek accountability - the return of living POW's and when that is not possible – the repatriation of their remains. We further advocate the same for all MIA.**

Weekend Highlights include:

- **Friday, May 26**

- Brigadier General William C. Doyle Memorial Ceremony – 10:00am 350 Province Line Road Wrightstown, NJ 08562
- Washington Crossing National Cemetery Ceremony – 11:15am 830 Highland Road, Newtown, Pa. 18940

- **Saturday, May 27**

- New Jersey Vietnam Veterans Memorial Ceremony - 10:00am 1 Memorial Lane, Holmdel, NJ 07733
- Williams Harley-Davidson - barbeque noon to closing 1100 U.S. Hwy. 22 West Lebanon, NJ 08833

- **Sunday, May 28**

*Hunterdon County 4-H Fairgrounds 1207 Rt. 179 Lambertville, NJ 08530*

- Event – 8:00–2:00pm Food/Music/Vendors/Speakers
- Ride – Noon: One Hour Escorted Route Past Washington Crossing Historic Park and Return to Fairgrounds

Rolling Thunder®, Inc. continues to seek answers on the POW/MIA issue, encourage members of Congress to get legislation passed into law (visit the "Government Affairs" page of our website); as well as assist Veterans and promote awareness and attention to the increased homelessness and reported 22+ suicides a day of both our Servicemembers and Veterans.

**Rolling Thunder Charities®, Inc. is a 501 (c)(3) non-profit organization with 96% of all funds going to Veterans and our Troops in need of help. We will pay their rent, mortgage, utilities, food and clothing and more.**

### Information for Media

Program details are available on the Rolling Thunder®, Inc. website at [rollingthunder1.com](http://rollingthunder1.com) and are updated as needed. Members of Rolling Thunder®, Inc.'s National Media Committee will be available throughout the weekend to assist the working press with interviews, photographs, and any other needs. For more information or to schedule interviews in advance, please contact [rollingthundernationalmedia@gmail.com](mailto:rollingthundernationalmedia@gmail.com)

Rolling Thunder®, Inc., a 501(c)(4) non-profit Veterans organization incorporated in 1995, by National Director Sgt. Artie Muller, to seek accountability for all POW/MIA's from past wars and to promote the needs of Veterans. National membership is comprised of Veterans from all wars and peacetime with 40-45% of members being non-veterans. There are currently over 95 chartered Rolling Thunder®, Inc. chapters throughout the United States. Although many members ride motorcycles, a person does not have to own or ride a motorcycle to be a member.